



NEWLOOK

COLOR SELECTION GUIDE

Proven Quality Since 1989

- The ORIGINAL Solid Color Stain™
- CoolStain™ PRO
- Translucent Color Enhancer™
- WallStain™
- EnduraStain™

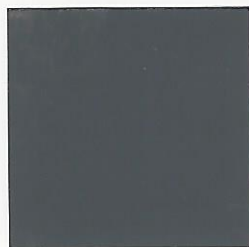
This color selection guide represents standard colors available in the ORIGINAL Solid Color Stain, ColorStain PRO, Translucent Color Enhancer, WallStain and EnduraStain.

Prior to use, please review the respective Technical Data Sheet, MSDS and training videos at www.GetNewLook.com.

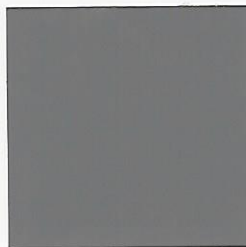
For over 25 years, contractors, architects, and property owners have depended upon NewLook Concrete Color Stains to beautify thousands of commercial and residential properties globally. NewLook has led the industry in cost effective, eco-friendly water-based solutions that simply work. NewLook is known for its Original Concrete Color Maintenance system that allows decorative concrete property owners to effectively maintain both interior and exterior colored surfaces. These stains are also used to give color, life and vibrancy to existing plain and boring surfaces without the need to tear out the old and pour new concrete. NewLook Concrete Color Stains are non-reactive and as such are very controllable and designed to penetrate the surface of porous concrete without changing its texture, unlike paint and coatings.



206 Charcoal



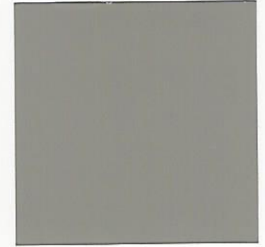
276 Medium Gray



275 Light Gray



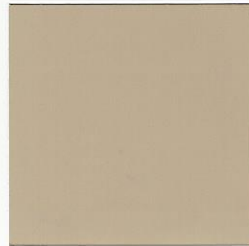
214 Moonrock



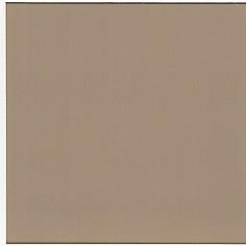
202 Natural



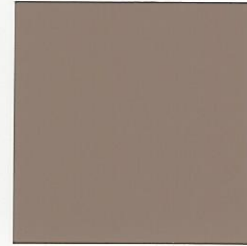
215 Sunrise



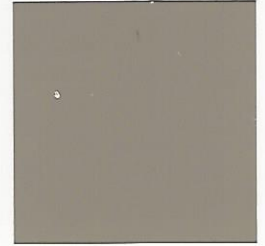
344 Sierra



213 Caramel



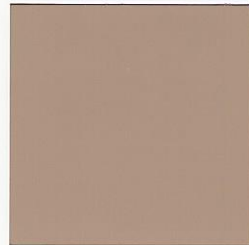
225 Cowboy Dust



233 Beach House



286 Harvest



291 Fresco



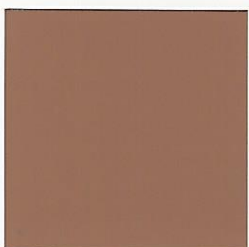
292 Autumn Wood



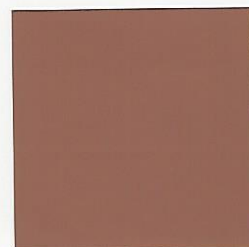
294 Mountain Brown



272 Dark Brown



293 Spanish Clay



244 Terracotta



245 Spanish Red



295 Light Oak



237 Buffalo Brown

Industry standard colors available, including Black (207), White (230), Safety Red (399), Safety Yellow (289) and Safety Blue (240). Custom color matching and cross-reference color matching to other manufacturer's standard colors are also available. Contact your local distributor for product availability.

PRODUCT COVERAGE*

Solid Color Stain (Large) = 350 - 400 ft² (two coats) / 32 - 37 m² †

Solid Color Stain (Medium) = 175 - 200 ft² (two coats) / 16 - 19 m² †

Solid Color Stain (Small) = 40 - 50 ft² (two coats) / 4 - 5 m² †

Translucent Color Enhancer (XL) = 600 - 1200 ft² / 56 - 112 m²

Translucent Color Enhancer (Large) = 300 - 600 ft² / 28 - 56 m²

Translucent Color Enhancer (Small) = 75 - 150 ft² / 7 - 14 m²

EnduraStain / WallStain (1 Gal.) = 300 - 400 ft² / 28 - 37 m² †

* Coverage is based on substrate porosity, moisture content, surface temperature and application method.
† NewLook International, Inc. recommends a minimum of two coats for solid color stain products.

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The colors shown are approximate and, as close as possible, represent concrete with a flat-troweled finish. NewLook International, Inc.™ cannot control (and is not responsible for) application methods, jobsite conditions, finishing techniques, curing methods or other jobsite variables and, therefore, cannot guarantee the final appearance, adhesion or an exact color match. Texturing or finishing techniques, such as brooming or troweling, the use of sealers and slight color-drifts in raw materials can produce variations in color. NewLook International, Inc. strongly recommends representative jobsite samples (mock-ups) prior to project installation. NewLook Concrete Color Stains are ideal for driveways, garage floors, pool decks, offices, restaurants, hotels, theme parks, shopping malls, walkways, schools and other high-traffic municipal areas.